

# Ngapain A.I. Kamu?

## Vol. 1

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Siapa di sini yang sudah pernah  
pakai ChatGPT?

Untuk apa dipakainya?

# What is AI?

“Machines showing capabilities that are typically associated with human intelligence”

*Wikipedia*



## Learning

Learn over time without direct intervention



## Perception

Interpret meaning of data including text, voice, images



## Cognition



Form conclusions with imperfect data

# Jenis AI

Classification	Clustering	Generation
<i>Memberi label terhadap data secara otomatis</i>	<i>Membuat grup terhadap kumpulan data</i>	<i>Membuat data baru berdasarkan input data (teks, gambar, suara)</i>
Face recognition	News grouping	Text-generation
Text classifier	Customer segmentation	Image-generation
Spam detection	Document clustering	Sound-generation
Sentiment analysis	Market segmentation	Video generation
Medical diagnosis	Social network analysis	Music composition
Fraud detection	Anomaly detection	Speech synthesis
Image classification	Gene expression clustering	Image-editing-filter-filler
Handwriting recognition	Behavioral segmentation	3D model generation
Voice recognition	Image segmentation	Code generation

# Types of Electronics Tools

Single function



General purpose



Single utility



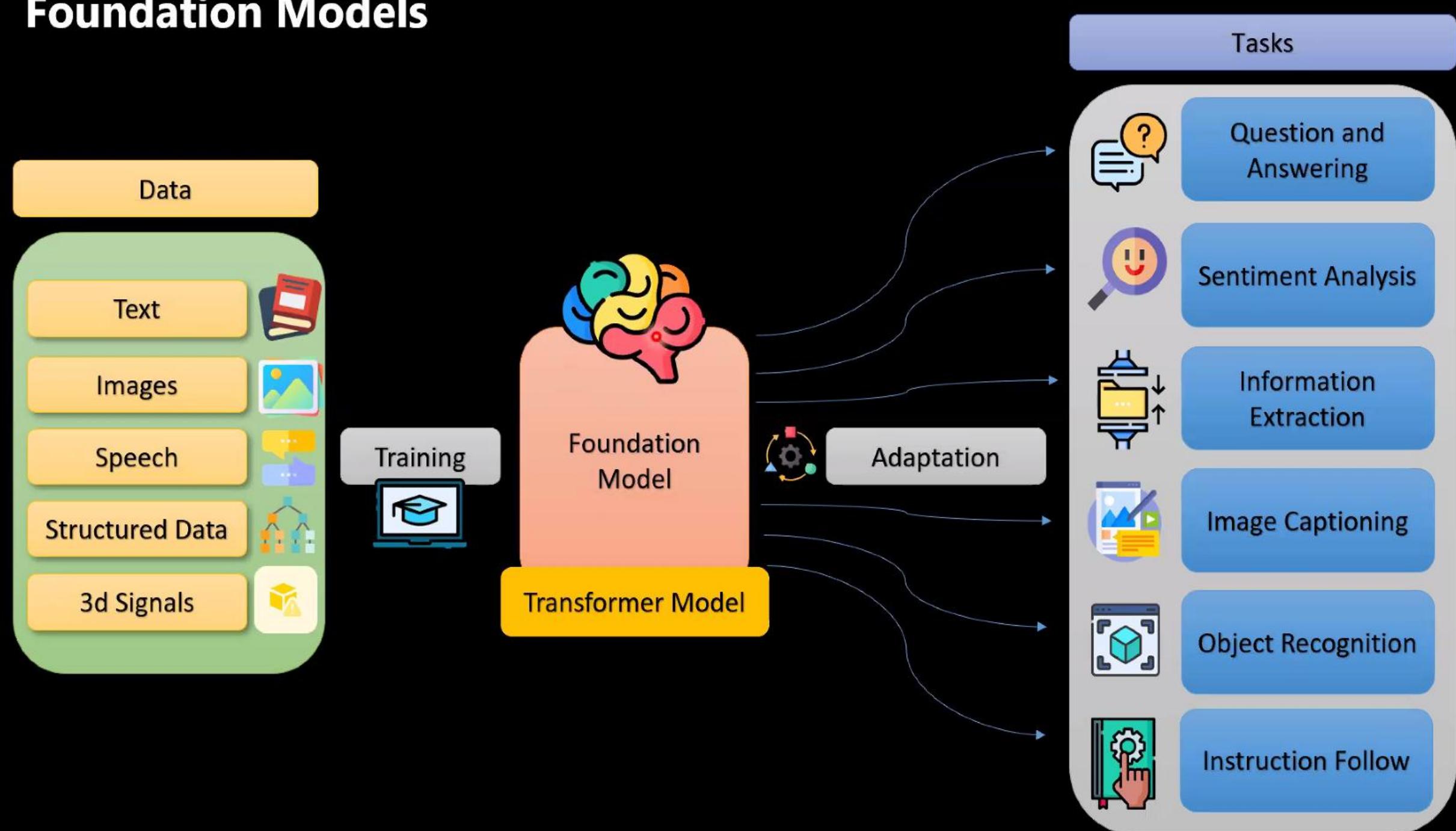
Single capability



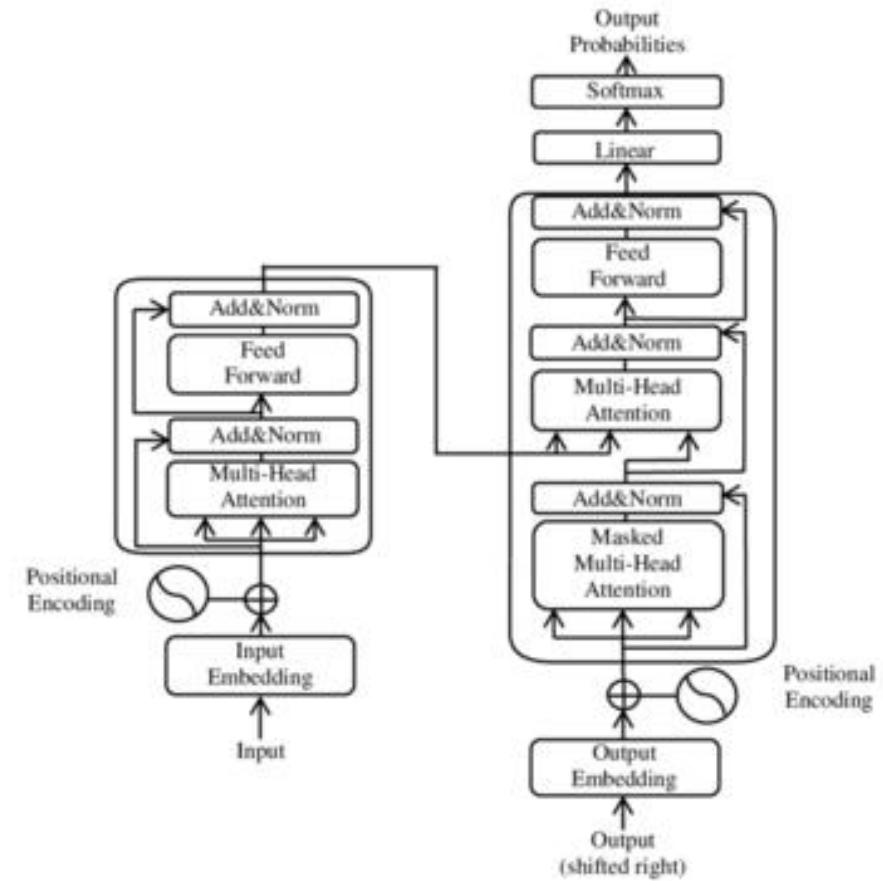
# AI adalah tools / alat bantu

Bisa untuk general purpose, specific purpose, specific utility

# Foundation Models

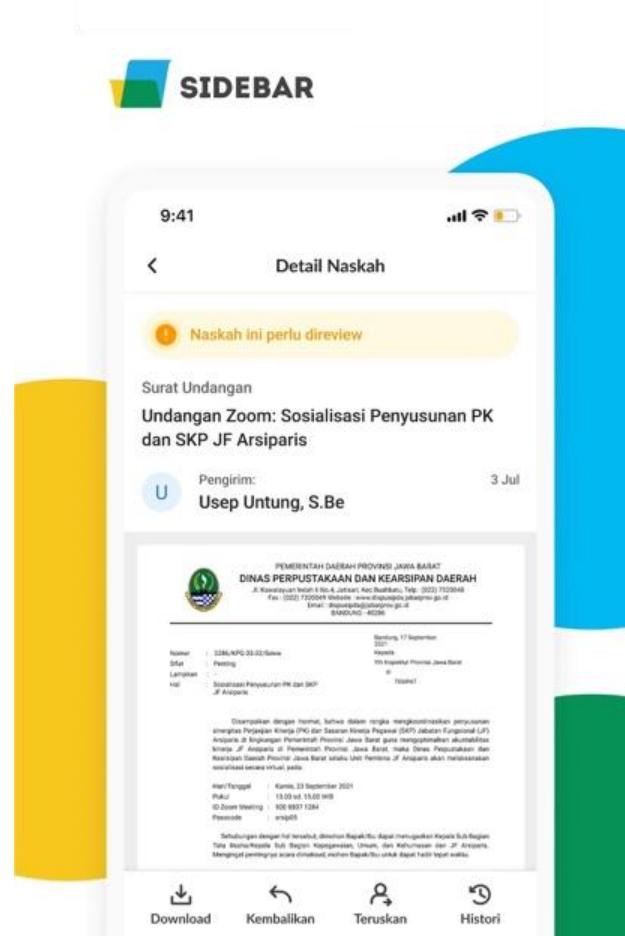


# Model LLM AI: Transformer



# Contoh Transformasi Tradisional => Transformasi Digital => AI

LAMBANG DAERAH	KOP NASKAH DINAS PERANGKAT DAERAH
<b>LEMBAR DISPOSISI</b>	
Surat dari :	Diterima Tgl : No. Agenda : Sifat : <input type="checkbox"/> Sangat segera <input type="checkbox"/> Segera <input type="checkbox"/> Rahasia
Perihal :	
Diteruskan kepada Sdr. :	Dengan hormat harap : <input type="checkbox"/> Tanggapan dan Saran <input type="checkbox"/> Proses lebih lanjut <input type="checkbox"/> Koordinasi/konfirmasikan <input type="checkbox"/> .....
Catatan :	
Nama Jabatan Paraf dan tanggal	
Nama Jelas	



- Disposisi Otomatis
- Summarization
- Automated Brief
- Automatic labelling
- Automatic approval
- Automatic analysis
- Smart-search
- Sentiment Analysis
- Sound-Narrative
- ...

# 4 Techniques to leverage Text-GenAI

1. Shoot your question directly (prompt / perintah)
2. Use System prompt
  - a. Simple system prompt
  - b. Few-Shot example
  - c. Advanced and detailed system prompt
3. Retrieval-Augmented Generation (RAG)
  - a. Whole data\*
  - b. Dense-vector embedding
  - c. Sparse-vector embedding
4. Fine-tuning

# Prompt Engineering

- Memberikan instruksi yang jelas
  - Deskripsikan apa problemnya
  - Konteks informasi tambahan untuk berfikir
  - Proses berfikir yang diharapkan
  - Output yang diharapkan
- Kustomisasi prompt sistem
  - Peran
  - Sudut pandang
  - Tema
  - Contoh positif / negatif

# Prompt Engineering Guide

Instructions and best practices for using language prompts to generate high-quality text outputs

Start with clear instructions

Prime the output

Add clear syntax

Prompt Chaining

Few-shot learning

Few-Shot Reasoning

Break the task down

Meta prompts / System Message / Guardrails

Use affordances/tools when needed

Chain of thought prompting

Fine-Tuning with Chain-of-Thought

Prompt Chunking

Use quotes to generate a single sentence

Specifying output structure

Adjusting 'Temperature' and 'Top\_P' parameters

# Let's play

- <https://chatgpt.com/>
- <https://gemini.google.com/>
- <https://claude.ai/>
- <https://notebooklm.google/>
- <https://designer.microsoft.com/>
- ChatGPT App
- <https://poe.com/>
- <https://www.perplexity.ai/>
- Private AI Chat\*

#ChallengeForYou  
Mau dapat 50 Juta?\*

<https://hackathon.kemenkeu.go.id/>

# Thank You

Biji selasih, biji tomat  
Terima kasih, semoga bermanfaat